

## RULES FOR PARTICIPATION AND CONDITIONS OF ENTRY IN THE ART IN THE PEARL FESTIVAL

Art in the Pearl Inc. (“Organizer”) seeks to present the highest quality fine arts and crafts festival. Consistent enforcement of these rules helps us meet that goal. Members from the Organizer’s Quality Assurance Committee will visit all displays at intervals throughout the Festival. Noncompliance may result in expulsion, ineligibility for future participation, or both. If an Artist is removed from the show for noncompliance with the rules, no booth fee refunds or other compensation will be provided. The following rules and policies apply to all Artists participating in the Art in the Pearl Festival (the “Festival”).

### GENERAL RULES

- \* All exhibited work must be consistent with the images submitted by Artist and selected by the jury.
- \* All exhibited work must be of the quality, media category, and body of work shown in the images that were juried and approved.
- \* All exhibited work must be original to and handcrafted by the accepted Artist. Artist guarantees the accuracy of the description of the work presented to the jury and the authenticity of the work as the creation of their own hands.
- \* Work done by a production studio is not acceptable. All work must be designed and executed by the accepted Artist.
- \* All participating Artists must be present with their work for the entire three days of the Art Festival. All booths and display materials must remain intact during the entire festival. Representatives may not attend in place of the artist. The Organizer reserves the right to close or remove any booth at which the Artist is not noticeably present.
- \* Artists must be at least 18 years old. Acceptable photo identification is required at check-in by all Artists.
- \* Only those Artists accepted in the Jewelry category may exhibit or sell jewelry. All jewelry, regardless of the materials used, must be entered in the Jewelry category.
- \* Artists may not exhibit the work of other artists, and booths may not be sublet.
- \* Artists must prominently display an Artist Statement in their booth describing their materials, process and technique.

- \* Artists may apply in multiple categories and may also submit separate bodies of work in the same category. However, separate Zapp application, images, image statement(s) and jury fee(s) are required for each category or body of work entered. If an Artist elects to apply in the Emerging Artist category, he or she may not apply in any other category.
- \* No more than two artists may collaborate on work. Both Artists must be included on the application. Artist collaborators that produce a single product may qualify as a single exhibitor but each artist must equally and creatively contribute to each piece. Collaborating artists may submit one application and pay for one booth only if they collaborate on every piece of work. One of the two artists must be present at all times during the entire festival.
- \* Photographers are encouraged to do their own printing and are required to disclose their creative and printing processes.
- \* Artists are responsible to maintain appropriate insurance coverage and protection for their work and displays. Art In The Pearl Inc. is not responsible for theft of or damage to work or display due to weather or other incidents that may occur on the festival grounds or for injuries or other damage that may occur on the festival grounds including injuries and damage that may occur as a result of contact with the Artist's work or booth area.
- \* By applying to participate in the Art In The Pearl Festival, each Artist represents they are accurately and truthfully representing both their craft and the industry.

#### COLLABORATING ARTISTS

Artists submitting an application as a collaborating artist or partnership must submit the names of both collaborators with the application. To submit your application as a collaborating artist - Go to "My Profile" first. Enter one of the two collaborating artists as the primary contact in the profile form (this name will always appear first in publications and online if accepted). After completing the information requested, there is a section at the bottom of the profile page to enter the collaborating artist name(s). This information is carried over to the application for purposes of identifying a collaborative effort. You may not add a partner after the jury.

#### RESTRICTIONS

##### TWO DIMENSIONAL REPRODUCTIONS

- \* Quality, unframed reproductions of two-dimensional originals, signed and numbered by the Artist, are the only acceptable form of sales in

addition to the original works. When original art is scanned in or digitally uploaded into a computer or photographed onto film and then printed as a Giclee/ink jet print, photograph, offset lithograph, photocopy etc., the result is considered a reproduction and not an original work in accordance with Festival rules. Any of the above or any similar method of work that also receives additional modification or enhancement by the Artist are also considered to be Reproductions in accordance with the Festival rules. All reproductions must be clearly and individually labeled “reproduction” on the front of each piece. They must NOT be labeled as “print”, “offset lithograph” or “giclee”. **Without exception, reproductions on canvas are not acceptable.**

\* Reproductions must be signed, and editions must contain no more than 250 total per image.

\* Reproductions must be unframed and may not be displayed on any wall space. Only original works may be hung. Reproductions may be displayed only in browse boxes, flip bins or similar displays.

\* At least 85% of Artist’s display must consist of original artwork.

Reproductions must be limited to no more than 15% of the total display by any Artist. Reproductions must be consistent with the style and quality of work represented in juried images.

\* Artists may not sell postcards, note cards, calendars, posters, magnets, stationery, works digitally printed on canvas (e.g. giclee on canvas), or tshirts.

## **MEDIA CATEGORIES**

Media categories are used by Art In The Pearl as a tool for organizing Artists’ images into logical, related groups for the jury’s review. The following are the media categories currently accepted for the jury’s review:

2-D Mixed Media: includes any combination of a variety of materials used to create an original work of art that is by design to be displayed on walls with a one-sided orientation.

3-D Mixed Media: incorporates more than one type of physical material to form an original work of art visible from 360 degrees.

Ceramics: all original clay work other than jewelry is accepted in this category. If multiple pieces of the same design are displayed each piece must be signed.

RAM pressed work or work produced from commercial molds is not acceptable. No more than 15% of display may consist of slip cast work which has been designed by the Artist.

**Computer Generated Work:** includes any original work created solely by the artist utilizing computer technology to craft or manipulate visual images. Work must be properly signed and numbered as a limited edition, not exceeding 250 per image, using only archival quality paper.

Traditional photographs taken through a digital media should apply in the Photography category. No work printed on canvas will be accepted for display at the Festival.

**Drawing:** compositions that are created by the artist's hand using chalk, charcoal, pastels, pencil, crayon, or ink.

**Emerging Artist:** Artists who are in the early stage of their art career, have made a recent career change to art, and/or recently decided to prioritize art above all else. Emerging Artists who fit this criteria are encouraged to apply in the Emerging Artist Program.

**Fiber:** all work crafted from fibers including basketry, embroidery, weaving, tapestry, leather work, and papermaking. No machine tooling, machine-screened patterns or other forms of mass production are permitted. All pre-manufactured wearable items are prohibited, regardless of additional modification or enhancement by the artist.

**Glass:** work that has been hand-crafted by the artist by blowing, fusing, casting or kiln forming. No forms of mass production are permitted. All pre-manufactured items are prohibited, regardless of additional modification or enhancement by the artist.

**Jewelry:** all jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. Work must be designed, created and executed by the artist. All work displayed must be similar in style, quality and method to the work juried in the artist's images. No more than 15% of a piece may consist of commercial findings, and no commercial casts, molds or production studio work is allowed. Commercially purchased components (beads, glass, gem, pearls, metal, other not made by the artist) that are strung or assembled and/or twisted on wire are prohibited.

**Metalwork:** original work created through the forging, twisting and fabricating of various metals. No production studio work is allowed.

**Painting:** original compositions created by the artist's hand in oils, acrylics, watercolor etc. are in this category.

**Photography:** photographic prints made from the artist's original image, which have been processed by that artist, or under his or her direct supervision are included in this category. Photographers are required to

disclose both their creative and printing processes. All work must be signed, numbered, and dated in limited editions of no more than 250 per image. No photographic images printed on canvas are allowed.

Artists using traditional photography techniques using digital means should apply in the photography category.

Printmaking: defined as multiple originals where the artist's hand has manipulated the plates, stones, blocks, composite reliefs, or screens. Prints must be properly signed and numbered in limited editions not to exceed 250. Printmakers are required to disclose both their creative and printmaking processes.

Sculpture: three-dimensional original work incorporating any materials that are designed and executed by the artist. Any work that is reproduced must be signed and numbered. No production studio work is permitted.

Wood: original works in wood that are hand-tooled, machine-worked, turned or carved.

## **BOOTH INFORMATION**

Accepted Artists will be allocated a space measuring 10' deep by 10' wide for their display. (A limited number of double wide and double-deep booths are available.). Artists are to provide their own display structure appropriate for an outdoor event. Booths must be of sound construction, conform to fire code regulations, and must be capable of withstanding inclement weather. Artist is responsible for back, sides, and top of the booth. Booth must be visually presentable to adjoining booths and must not obstruct or endanger neighboring booths or the general public. Artist must confine booth structure and all work, boxes, chairs, and other display materials within the allotted exhibit space.

Artists are responsible for the security of their belongings at all times. Contracted security will be provided after 6:30pm Friday until 6:30pm Monday. If an exhibitor does not have a tent, a local rental company is available for assistance.

Browse bins may occupy no more than 15% of booth space, must be aesthetically pleasing, and may not obstruct traffic flow. These requirements will be enforced for reasons of safety and crowd control, at the sole discretion of the Art In The Pearl.

## **FEES**

A nonrefundable jury fee (to cover jury expenses and administrative overhead) of \$35.00 is required for each entry form in every category

submitted.

Upon receipt of an acceptance letter, the selected artist is required to reserve and pay for their booth space. The following are the booth space fees for 2012:

10' wide x 10' deep - \$ 575.

10' wide x 15' deep - \$ 775.

10' wide' x 20' deep - \$ 950.

15' wide x 10' deep - \$895.

20' wide x 10' deep- \$1150.

Electricity - 600watts - \$ 70.

All space is subject to availability at the time of reservation.

### **REFUND POLICY**

In the event of Artist cancellation, Art in the Pearl will refund 50% of the booth fees paid in advance if Art In The Pearl receives written notice of Artist's cancellation no later than July 1, 2013. No refunds will be made for cancellations for any reason after July 1, 2013. In the event that Art In The Pearl withdraws its invitation to an Artist or removes an Artist from the show for violating a rule or policy, any pre-paid booth fees will not be refunded.

### **ARTIST SALES**

The Artist is entitled to keep all proceeds from show-related sales. Art in The Pearl is a nonprofit organization that receives no commission on the sale of artwork. Admission is free to the public.

### **WAIT LIST**

Art In The Pearl maintains a wait list from the jury process. This list is utilized to maintain a balanced show. Please do not call.

### **AWARDS**

A total of three Best of Show awards are given to Artists for outstanding work. Award winners are invited to return in their awarded category the following year. An image of that Artist's work selected by Art in the Pearl will be on the promotional posters or post cards, web site, and in paid advertising for the show and other media promotions for the show.

### **THE REGIONAL EMERGING ARTIST PROGRAM**

The Emerging Artist Program is designed to assist regional (Oregon and Washington based) artists who have minimal to no experience exhibiting and selling their artwork. Artists who are in the early stage of their art career, have made a recent career change to art, and/or recently decided to prioritize art above all else are encouraged to apply. Emerging artists

may not have previously participated in more than four juried art shows. Upon acceptance, Emerging Artists will pay a fee of \$250 and will exhibit in a 10x15 booth space that will be shared with one other Emerging Artist. Art In The Pearl will provide the booth space, canopy and electricity. Emerging Artists will be responsible for their own display materials. Art In The Pearl will provide a mentor to help guide the Emerging Artist participant through the details of festival preparation, display, and sales. Artists may apply to either the Emerging Artist Program or for the general show, but they may not apply to both. Art In The Pearl reserves the right to prescreen and research any emerging artist applicant to make sure they conform with the requirements for this category and have the level of experience represented in the application. Thank you for your interest in our festival.