

Celebrating Our 16th Year!



Portland North Park Blocks

**16th ANNUAL FINE ARTS & CRAFTS FESTIVAL
SEPT. 1, 2 (10am-6pm), SEPT. 3 (10am-5pm)**

Enclosed in this on-site artist packet are the following items:

- Festival Details
- Load-In Instructions
- Artist Eligibility / Artwork Criteria
- Lodging Information
- Supplies & Services Info
- Name Badges (Artist & Assistant)
- Booth Sign
- Festival Program & Artist Directory (with festival map)

We welcome you to this year's festival and wish you success!

- Art In The Pearl Board

ART IN THE PEARL FESTIVAL DETAILS



Welcome to our 16th Annual Fine Arts & Crafts Festival!! Labor Day Weekend: September 1-3, 2012 North Park Blocks, Portland, Oregon

- FRIDAY CHECK-IN: 2 pm - 8 pm at the Information Booth on Everett St. SET-UP: 2 pm - 8:30 pm
- SATURDAY CHECK-IN: 8 am - 9:30 am. SET-UP 8 am - 9:30 am. SHOW OPENS at 10:00 am.
PLEASE HAVE YOUR VEHICLES AWAY FROM THE PARK by 9:30 am EACH MORNING OF THE FESTIVAL.
REMEMBER, NO VEHICLES ON THE GRASS!!!

FESTIVAL HOURS are SAT, SUN, 10 am - 6 pm, MON 10 am - 5 pm.

OTHER INFORMATION

- EMERGENCIES: We have an EMT and a cell phone at the info booth for emergencies. Info Booth is on Everett St. at the center of the event.
- BOOTH SITTING: Artists who do not have partners or friends to provide them break times can schedule a booth sitter – sign up list is at the info booth.
- DOGS ARE PROHIBITED: Due to risk and liability concerns, exhibiting artists may not keep dogs in their booths during the festival, unless they are service dogs for blind or hearing-impaired persons.
- ARTISTS HOSPITALITY AND THE INFO BOOTH: Are located in the middle area between Everett and Davis. Coffee, tea, water and light refreshments at the hospitality tent all weekend.
- ART IN THE PEARL BOARD MEMBERS have a colored banner hanging in a front corner of their booths. Please feel free to talk with any of us if you have questions or suggestions.
- Please be aware that this is an active urban environment and keep a close eye on your stuff. Please do not leave valuables including your credit slips unattended.

Thanks for your help and co-operation.

We couldn't do this without you!!!

P.O. BOX 5906 • PORTLAND, OR 97228-5906 • 503.722.9017

www.artinthepearl.com

LOAD-IN INSTRUCTIONS



Check in and set up begins at 2:00 pm on Friday.

Please check in upon arrival at the Information Booth on Everett St. Set up hours are Friday, 2:00 pm until 8:30 pm...Saturday morning, 8:00 am - 9:30 am. It is very important to adhere to these times so that we can keep noise to a minimum for the residents of the Pearl District.

****No set up AFTER 8:30 pm Friday or BEFORE 8:00 am Saturday!****

The park is easily accessible from the surrounding on-street metered parking. Vehicles are strictly prohibited from driving into the park (sidewalks or grass). Any vehicles driving onto the site will be fined a restoration fee to be determined by the city. Also please follow all street signs and traffic direction on one way streets.

Please be courteous to your fellow artists by unloading and moving your vehicle away from the booth areas to make room for others to unload. **Please do not obstruct roadways & driveways to through traffic.** Do not block residential loading zone on the corner of 8th and Everett for ANY period of time. Please be considerate of and sensitive to the Pearl District residents.

All vehicles must be removed from the streets surrounding the festival by 9:30 am each morning. The show opens at 10:00 am.

In order to give visitors and customers convenient parking during the festival, please move your vehicle to one of the recommended parking areas. Parking areas will be listed on the site map in your check-in packet.

No Staking In

Due to the underground sprinkler system, staking in is NOT ALLOWED by the Portland Parks Dept. Please use corner weights to secure your booth. **Note: You will be held responsible for any damages to the sprinklers.**

No Carpet or Rugs

Due to the grass damage caused by carpeting, rugs and plastic covering, etc., covering the grass in or around your booth is NOT ALLOWED by the Portland Parks Dept.

Booth Spaces

Each single booth space is 10x10. If space allows around your booth, you may extend out up to two (2) feet on **ONE** side only. No more. **You may not set up a second canopy unless you have paid for a double space.** Please be considerate of your neighbor. Do not block visibility or walkways.

Roving security will be provided after hours. *Art In The Pearl* is not responsible for artists' display equipment or inventory.

If you need to rent a booth please do so only through **Peter Corvalis Productions Inc.** 503-222-1664. This company adheres to the restrictions of time and noise required by the city of Portland.

General Information

There is no commission on sales. Artists must provide their own receipt books or methods for recording sales. There is **no sales tax** in Oregon!!!

Artists must provide their own display, tent, tables etc. Booths must be constructed of fire-proof materials. Be prepared for any kind of weather -- including strong gusty winds. The park grounds are soft -- in the event of rain, it gets muddy quickly!

The fair will go on regardless of weather. Artists who close early or open later without permission will not be considered for future shows.

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ARTIST ELIGIBILITY / ARTWORK CRITERIA



Rules for Participation:

It is our intention to present the highest quality fine arts and crafts festival. Participating artists' booths will be evaluated by our Quality Assurance team to ensure compliance with show standards and image submissions.

- Photo identification will be required at check-in.
- Artists must be at least 18 years old, and must be present throughout the festival
- Artists may not exhibit or sell the work of another artist.
- Artists may only display work in the media categories in which they were accepted. If your display will feature work from more than one category (i.e. potters who also display clay jewelry), you must have submitted separate applications for each category and been accepted in that category. Work displayed in the booth must be from ONLY the categories accepted by the show jurors.
- No more than two artists may collaborate on work. These artists' names must have been included on the application. Collaborating artists may submit one application and pay for one booth, if they collaborate on every piece of work.
- Artists are required to prominently display a process statement in their booth.
- No postcards, note cards, calendars, magnets, giclee on canvas, stationary or T-shirts.

Reproductions:

At least 85% of your display must consist of your *original* artwork. 15% of your display may be reproductions as defined here:

Two Dimensional reproductions... all reproductions must be clearly and individually labeled "reproduction" on the front of each piece, -not "print", "offset lithograph" or "giclee". Reproductions must be signed and in editions of no more than 250.

Reproductions must be unframed and displayed in browse bins.

Photography... prints must be signed in editions of no more than 250 per image. No giclee printed on canvas allowed.

Printmaking... prints must be signed in editions of no more than 250 per image. No photocopy and/or offset reproductions allowed.

Computer generated...work in this category must be in editions of no more than 250 per image; signed, numbered, and using archival inks and paper.

Ceramics... No more than 15% of the display may consist of slipcast or RAM pressed work. Clay work produced from commercial molds is not acceptable.

Fiber/Wearable...No pre-manufactured wearable items regardless of additional modification or enhancement by the artist.

Jewelry...Must be designed and manufactured by the artist. Work which has been designed by the artist, but with no subsequent hands-on work by the artist, is not acceptable. No more than 15% of a piece may consist of commercial findings. Commercially purchased components (beads, glass, gem, pearls, metal other not made by the artist), then strung or assembled and/or twisted on wire is not acceptable.

Please read and follow the festival guidelines carefully so we can avoid any "situations".

THE "ART IN THE PEARL" BOARD OF DIRECTORS AND FESTIVAL MANAGEMENT HAS THE RIGHT TO ENFORCE ANY POLICIES AND RULES SET FORTH HEREIN.

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LODGING INFORMATION



**Art In The Pearl Preferred
Sponsorship Partner Hotel**



University Place Hotel & Conference Center

310 SW Lincoln Street
Portland, OR 97201

503.221.0140

866.845.4647

www.uplace.pdx.edu

Ask for the **Art In The Pearl**
special artist rate:

Standard room: **\$79**

Deluxe room: **\$99**

- Parking lot on site available for oversized vehicles or trailers. Overnight Parking: \$12 night
- Internet Access
- Continental Breakfast
- On the Streetcar line
- Onsite laundry available
- 24 hour fitness center
- Heated pool
- Restaurant and lounge on site

Downtown Hotels

Ace Hotel

1022 SW Stark Street
Portland, OR 97205
503-228-2277
reservations.pdx@acehotel.com
(4 blocks from festival)

The Benson Hotel

309 SW Broadway
Portland, OR 97205
503-228-2000

Embassy Suites Hotel Downtown

319 SW Pine Street
Portland, OR 97205
503-279-9000
Each suite has a living room/bedroom,
includes breakfast & happy hour.

Hotel deLuxe

729 SW 15th at Yamhill
Portland, OR 97205
503-223-6311 1-800-228-8657
www.hoteldeluxeportland.com

Hotel Lucia

400 SW Broadway
Portland, OR 97205
866-986-8086

Mark Spencer Hotel

409 SW 11th Ave at Stark
Portland, OR
503-224-3293
www.markspencer.com

Northwest:

The Silver Cloud Inn Downtown

2426 NW Vaughn Street
Portland, OR
800-784-1180

Holiday Inn Express Hotel & Suites

2333 NW Vaughn Street
Portland, OR 97210
1-503-484-1100
Breakfast included, Parking is free

Northwest Boutique Hotels

Inn at Northrup Station

2025 NW Northrup
Portland, OR 97209
800-224-1180
503-224-0543
www.northrupstation.com
Please call the hotel directly at 800.224.1180
for the best available rates.

- Complimentary Continental Breakfast
- Portland Streetcar tickets
- On site parking
- Wireless internet access

Northeast Hotels

Doubletree Hotel Portland-Lloyd Center

1000 NE Multnomah St
Portland, OR 97232
1-800-222-8733

Red Lion Portland Convention Center

1021 NE Grand Av, Portland, OR 97232
1-800-343-1822...
On the Max train line. mini-frig.
1 1/2 miles (across the river)

Also check out the following Web sites for additional lodging information:

<http://www.travelportland.com>

<http://portland-oregon.com/>

<http://www.el.com/to/portland/>

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SUPPLIES & SERVICES



Vendor	Address	Phone
ART SUPPLIES		
Dick Blick Art Supplies	1115 NW Glisan Street	503.223.3724
Utrecht Art & Drafting Supply	1122 NW Everett	503.417.8024
Columbia Art & Drafting	1515 E Burnside	503.232.2216
Frame Central	1238 NW Davis	503.546.9087
Lara Sydney Framing	1230 NW Hoyt	503.223.4923
BANKS/ATMS		
Albina Community Bank	430 NW 10th Ave	503.445.2150
Bank of America (ATM)	1245 NW Lovejoy	503.484.1802
Umpqua Bank	1139 NW Lovejoy	503.288.5612
Wells Fargo Bank	926 NW 13th Ave	503.225.3474
US Bank	1040 NW Lovejoy	503.412.3420
West Coast Bank	1207 NW Glisan	503.274.0655
Washington Mutual/Chase	1239 NW Glisan	503.295.7827
Banner Bank	910 NW 10th Ave	503.241.7805
Bank of the West	429 NW Broadway at Everett	503.224.7066
Whole Foods (ATM)	1210 NW Couch	503.525.4343
Powell's City of Books (ATM)	1005 W Burnside	503.228.4651
BOOTH RENTAL		
Peter Corvalis Productions	*only approved supplier	503.222.1664
COFFEE, TEA, & SWEETS		
Pearl Bakery	102 NW 9th Ave	503.827.0910
Blossoming Lotus- Vegan	1713 NE 15th	503.228.0048
Cupcake Jones	1105 NW 10th Ave	503.222.4404
Cool Moon Ice Cream	1105 NW Johnson	503.224.2021

Pop Culture Frozen Yogurt	900 NW Lovejoy #160	503.477.9172
Bridgeport Bakery	1313 NW Marshall	503.241.3612
Peet's Coffee & Tea	1114 NW Couch	971.244.0452
Starbucks Coffee	1134 NW Glisan	503.221.7426
The Teazone	510 NW 11th	503.221.2130
Boyd Coffee	404 NW 11th	503.225.2590
Urban Grind Coffeehouse	911 NW 14th Ave	503.546.5919
Ben and Jerry's	7301 NW 10th Ave	503.796.3033
Sweet Masterpiece	922 NW Davis	503.221.0055
DOG SITTING/KENNELS		
Urban Fauna	235 NW Park Ave	503.223.4602
Dog Star	1313 NW Kearney	503.227.0292
Virginia Woof	1520 W. Burnside	503.224.5455
FLORISTS		
City Flowers & Interiors	824 NW Davis Ave	503.228.4700
Sammy's	1128 NW Lovejoy	503.281.0310
Old Town Florists	404 NW 10TH	503.223.1646
Orchid Exchange	404 NW 12th Ave	503.295.6800
Whole Foods Market	1210 NW Couch	503.228.4651
GRID PANELS		
Grand & Benedicts	301 NE 2nd Ave	1.800.494.9794
GROCERIES		
Whole Foods Market	1210 NW Couch	503.525.4343
Safeway	1303 NW Lovejoy	
Zupan's Burnside	2340 W Burnside	503.497.1088
Pearl Market	804 NW 12th Ave	503.227.2774
HARDWARE		
Pearl Hardware	1621 NW Glisan	503.228.5135
Winks WC Hardware	200 SE Stark	503.227.5536
HOSPITALS		
OHSU Emegergency	3181 SW Sam Jackson Rd.	503.494.7551
Providence Medical Center	4805 NE Glisan	503.215.6000
Legacy	1015 NW 22nd Ave	503.413.7711
LUMBER		
Parr Lumber	1320 NW 19th Ave	503.223.8141
SIGNS & BANNERS		
Fast Signs	1402 NW Glisan	503.221.3917

PARKING (see Pearl District Walking Map for additional locations)		
Smart Park	33 NW Davis	503.823.2898
Star Park	NW 14th / Irving or Flanders	503.275.6437
PMC Parking	34 NW 9th AVE	503.243.5076
Station Place Smart Park	Lovejoy between 9th/ Broadway	
Parking, Whole Foods	13th between Davis/ Couch	
TAXIS		
Radio Cab		503.227.1212
Broadway Cab		503.227.1234
STREETCAR		
Towards NW	Board at 10th/Everett or 10th/Couch	
Towards Downtown ..Connects to Downtown MAX at Yamhill and Morrison	Board at 11th/Davis, 11th/Glisan, or 11th/ Johnson	