

2017 Artist Prospectus & Application

Apply now to sell art at one of the top art shows in our country.

The Art In The Pearl Fine Arts and Crafts Festival is an annual juried arts event, held Labor Day weekend. It is located in one of the most beautiful areas in the Pearl District in Portland, Oregon. The festival is rated one of the top ten art festivals in the country featuring the artwork of 130 artists.

Drawing an estimated 75,000 attendees, Art In The Pearl features exceptional visual artists, artist demonstrations, an interactive art area for children of all ages, a songwriters stage, and a variety of unique food.

Art In The Pearl Fine Arts and Crafts Festival

Saturday, September 2nd Hours 10am - 6pm

Sunday, September 3rd Hours 10am - 6pm

Monday, September 4th Hours 10am - 5pm

Event Background

Art In The Pearl is a nonprofit organization founded and produced by a dedicated volunteer board of local artists. Committed to stewardship, promoting the arts, educating the public, and strengthening creative and educational bonds with the community.

Important Dates

Thursday, December 1, 2017

2017 Application Available at www.Zapplication.org

Wednesday, February 15, 2017 Midnight, Pacific Time

Early Application deadline \$35.

Tuesday, February 28, 2017 Midnight, Pacific Time

Late Application deadline \$45.

March 2017

The five person jury convenes over two days

Saturday, April 15, 2017

Notification by email (Please do not call)

- 130 juried artists will receive an invitation to exhibit.

The applicant is responsible for keeping their e-mail address update and current on their www.zapplication.org profile.

Monday, May 15, 2017

Deadline to accept invitation to participate, and remit booth fee.

Friday, June 30, 2017

Last day to cancel participation in 2017 show and still receive 50% booth fee refund.

JURY SELECTION AND PROCESS

A total of 130 artists will be chosen to exhibit through a highly competitive jury process. Artist applicants remain anonymous during the jury process. All of the jurors will view each artist's set of images projected simultaneously in a horizontal grouping. The materials, dimensions for each image, and artist information statements will be made available to the jury. Artistic excellence is the sole criteria for selection of exhibitors. The five jurors will view all artist images at the same time and in the same room. Scoring is based on originality, design, technical proficiency, and craftsmanship. All scores are combined and averaged. Art in the Pearl establishes no quota or entitlement by media category. The top scoring artists receive invitations to exhibit. Remaining applicants in the final round are placed on a waiting list of alternates. Decisions of the jury panel are final. We reserve the right to move artists into a different media category when appropriate.

Projection Jury: Images are viewed simultaneously projected from left to right horizontally. The booth image will not be projected. However, it will be available on the jurors computer monitor.

Jurors: Five, Art Professionals including three working artists

Jury Format: Two Days -First day scoring Yes, No, Maybe, Second day 1-10

Applications for Jury: Sorted by the date the application is received

Digital Images

- Five images are to be submitted for each application entered by the artist.
- Four images must be of individual pieces of work.
- The fifth image, must be of a display of the artist's work, showing overall continuity and presentation of your current body of work.
- The purpose of the booth image is to ensure the artist has a complete body of work which is represented both in the first four images and also within the fifth image. It also helps identify the scale of the artist's work.
- Note: this is a blind jury process, please avoid submitting booth images with any identifiable sign, or photo of the artist themselves.
- In addition, any work outside of the medium and context of the 4 images submitted that may appear in the booth shot would not be considered accepted by the jury, due to it's mere presence in the booth image. If artists have multiple bodies of work, Art In The Pearl encourages them to submit these in separate applications.

Images: 4 images of work + 1 booth image

Application Fee: Early Deadline \$35 (February 15)

Late Deadline \$45 (February 28)

Collaborating Artists

Artists submitting an application as a collaborating artist or partnership must submit the names of both collaborators with the application. You may not add a partner after the jury.

Wait List

Art In The Pearl maintains a wait list from the jury process. This list is utilized to maintain a balanced show. Please do not call.

The Regional Emerging Artist Program

The Emerging Artist Program is designed to assist regional (Oregon and Washington based) artists who have minimal to no experience exhibiting and selling their artwork. Artists who are in the early stage of their art career and/or have made a recent career change to art are encouraged to

apply. Emerging artists may not have previously participated in more than four juried art shows and/or four gallery exhibitions. Acceptance to the Emerging Artist Program will be determined by a combination of jury score and committee review.

Upon acceptance, Emerging Artists will pay a fee of \$300 and will exhibit in a 10x10 booth space. Art In The Pearl will provide the booth space, canopy and electricity. Emerging Artists will be responsible for their own display materials. Art In The Pearl will provide a mentor to help guide the Emerging Artist participant through the details of festival preparation, display, and sales.

– If a booth image is not available, submit an image taken of a grouping of works representative of the works to be exhibited at the show.

Artists may apply to either the Emerging Artist Program or for the general show, but they may not apply to both. Art In The Pearl reserves the right to prescreen and research any emerging artist applicant to make sure they conform with the requirements for this category and have the level of experience represented in the application.

Booth Information / Acceptance of Offer to Exhibit

Upon receipt of an acceptance letter, the selected artist is required to reserve and pay for their booth space by May 15, 2017, if they wish to exhibit.

Accepted Artists will be allocated a space measuring 10' deep by 10' wide for their display. (A limited number of double wide and double-deep booths are available.). Artists are to provide their own display structure appropriate for an outdoor event. Booths must be of sound construction, conform to fire code regulations, and must be capable of withstanding inclement weather. Artist is responsible for back, sides, and top of the booth. Booth must be visually presentable to adjoining booths and must not obstruct or endanger neighboring booths or the general public . Artist must confine booth structure and all work, boxes, chairs, and other display materials within the allotted exhibit space. Artists are responsible for the security of their belongings at all times. Contracted security will be provided after 6:30pm Friday until 6:30pm Monday. If an exhibitor does not have a tent, a local

rental company is available for assistance. Browse bins may occupy no more than 15% of booth space, must be aesthetically pleasing, and may not obstruct traffic flow. These requirements will be enforced for reasons of safety and crowd control, at the sole discretion of the Art In The Pearl.

Booth Fee:

The following are the booth space fees

10 wide x 10 deep - \$615.

15 wide x 10 deep - \$955.

10 wide x 20 deep - \$1010.

20 wide x 10 deep - \$1250.

Emerging Artist Program 10 wide x 10 deep - \$300.

Electricity - 600watts - \$75.

All space is subject to availability at the time of reservation.

Artist Sales

The Artist is entitled to keep all proceeds from show-related sales. Art in The Pearl is a nonprofit organization that receives no commission on the sale of artwork. Admission is free to the public.

Attendance

Approximately 100,000 persons visit Art In The Pearl each year. Our extensive marketing program is directed towards a diverse audience of individuals likely to be interested in the visual arts. While the majority of the audience is from the Portland metro area, a significant and increasing number of art patrons from around the nation attend.

Artist Statement

The application requires a description of materials, process, and technique. Please describe your work and process, not your philosophy or inspiration. This statement (to be posted in your booth) is part of our mission to educate the public.

Awards

A total of three Best of Show awards are given to Artists for outstanding work. Award winners are invited to return in their awarded category the following year. An image of that artist's work will be on promotional

materials, on Art In The Pearl's website, social media, and in advertising and publicity campaigns.

Refund Policy

In the event of Artist cancellation, Art In The Pearl will refund 50% of the booth fees paid in advance if Art In The Pearl receives written notice of Artist's cancellation no later than June 30, 2017. No refunds will be made for cancellations for any reason after this date. A \$35 administration fee will be charged if an artist withdraws after having submitted booth payment. In the event that Art In The Pearl withdraws its invitation to an Artist or removes an Artist from the show for violating a rule or policy, any prepaid booth fees will not be refunded.

MEDIA CATEGORIES

Media categories are used by Art In The Pearl as a tool for organizing Artists' images into logical, related groups for the jury's review. While a balanced show that equitably showcases both works of fine art and fine craft as well as diversity among media is a principal objective, Art In The Pearl establishes no quota or entitlement by media category.

2-D Mixed Media: includes any combination of a variety of materials used to create an original work of art that is by design to be displayed on walls with a one-sided orientation.

3-D Mixed Media: incorporates more than one type of physical material to form an original work of art visible from 360 degrees.

Ceramics: all original clay work other than jewelry is accepted in this category. No machine-made or mass produced work is permitted. Work produced from commercial molds is not acceptable. No more than 15% of display may consist of slip cast work which has been designed by the Artist. If multiple pieces of the same design are displayed each piece must be signed.

Digital Art: This category includes any original work created solely by the artist utilizing computer technology to craft visual images. Work must be properly signed and numbered as a limited edition, not exceeding 250 per

image, using only archival quality materials. Traditional photographs taken through a digital media should apply in the Photography category. No work printed on canvas will be accepted for display at the Festival.

Drawing: compositions that are created by the artist's hand using dry media including chalk, charcoal, pastels, pencil, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush are to be entered in this category.

Fiber: all work crafted from fibers including basketry, embroidery, weaving, tapestry, leather work, and papermaking. No machine tooling, machine-screened patterns or other forms of mass production are permitted. All pre-manufactured wearable items are prohibited, regardless of additional modification or enhancement by the artist. The Fiber Wearable category includes all items that are worn or used for adornment.

Glass: No forms of mass production are permitted. All pre-manufactured items are prohibited, regardless of additional modification or enhancement by the artist.

Jewelry: all jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. Work must be designed, created and executed by the artist. All work displayed must be similar in style, quality and method to the work presented in the artist's images. No more than 15% of a piece may consist of commercial findings, and no commercial casts, molds or production studio work is allowed. Commercially purchased components (beads, glass, gem, pearls, metal, other not made by the artist) that are strung or assembled and/or twisted on wire are prohibited.

Metalwork: original work created through the forging, twisting and fabricating of various metals. No production studio work is allowed.

Painting: original compositions created by the artist's hand in oils, acrylics, watercolor etc. are in this category.

Photography: Photographers are encouraged to do their own printing. Photographic prints made from the artist's original image, which have been

processed by that artist, or under his or her direct supervision, are included in this category. Photographers are required to disclose both their creative and printing processes.

All work must be signed, numbered, and dated in limited editions of no more than 250 per image.

No photographic images printed on canvas are allowed. The photography category includes hand colored, Polaroid transfers, emulsion transfers, etc. Please do not enter such work in the Mixed Media category. Signage of an overtly commercial nature listing the availability of numerous sizes, print surfaces and/or framing options is prohibited.

Printmaking: defined as multiple originals where the artist's hand has manipulated the plates, stones, blocks, composite reliefs, or screens. Prints must be properly signed and numbered in limited editions not to exceed 250. Printmakers are required to disclose both their creative and printmaking processes.

Sculpture: three-dimensional original work incorporating any materials that are designed and executed by the artist. Any work that is reproduced must be signed and numbered. No production studio work is permitted.

Wood: original works in wood that are hand-tooled, machine-worked, turned or carved.

Thank you for your interest in Art In The Pearl Fine Arts and Crafts Festival