

## **RULES FOR PARTICIPATION AND CONDITIONS OF ENTRY IN THE ART IN THE PEARL FINE ARTS AND CRAFTS FESTIVAL**

- \* All exhibited work must be consistent with the images submitted by Artist and selected by the jury.
- \* All exhibited work must be original to and handcrafted by the accepted Artist. Artist guarantees the accuracy of the description of the work presented to the jury and the authenticity of the work as the creation of their own hands.
- \* Work done by a production studio is not acceptable. All work must be designed and executed by the accepted Artist.
- \* All participating Artists must be present with their work for the entire three days of the Art Festival. All booths and display materials must remain intact during the entire festival. Representatives may not attend in place of the artist. The Organizer reserves the right to close or remove any booth at which the Artist is not noticeably present. Acceptable photo identification is required at check-in to ensure compliance.
- \* Artists must be at least 18 years old.
- \* Only those Artists accepted in the Jewelry category may exhibit or sell jewelry. All jewelry, regardless of the materials used, must be entered in the Jewelry category.
- \* Artists must prominently display an Artist Statement in their booth describing their materials, process and technique.
- \* No more than two artists may collaborate on work. Both Artists must be included on the application. Artist collaborators that produce a single product must creatively contribute to each piece.

Art In The Pearl Inc. seeks to present the highest quality fine arts and crafts festival. Consistent enforcement of these rules helps us meet that goal. Members from the Quality Assurance Committee will visit all displays at intervals throughout the Festival. An artist may be asked to remove work.

If issues are resolved, the artist may remain in the festival. If the noncompliance remains, the artist may be requested to leave the festival at that time. Such removal may also make the artist ineligible for future participation in Art In The Pearl. If an Artist is asked to leave the show for noncompliance, no booth fee refunds or other compensation will be provided.

### **RESTRICTIONS: TWO DIMENSIONAL REPRODUCTIONS**

1. Quality, unframed reproductions of two-dimensional originals, signed and numbered by the Artist, are the only acceptable form of sales in addition to the original works. When original art is scanned in or digitally uploaded into a computer or photographed onto film and then printed as a Giclee/ink jet print, photograph, offset lithograph, photocopy etc., the result is considered a reproduction and not an original work in accordance with Festival rules. Any of the above or any similar method of work that also receives additional modification or enhancement by the Artist are also considered to be Reproductions in accordance with the Festival rules. All reproductions must be clearly and individually labeled “reproduction” on the front of each piece. They must NOT be labeled as “print”, “offset lithograph” or “giclee”.

**\*\*\*\*\*Reproductions on canvas are not acceptable.**

2. Reproductions must be signed, and editions must contain no more than 250 total per image.

3. Reproductions shall be unframed and may not be displayed on any wall space. Only original works may be hung. Reproductions may be displayed only in browse boxes, flip bins or similar displays.

4. At least 85% of Artist’s display shall consist of original artwork. Reproductions will be limited to no more than 15% of the total display by any Artist. Reproductions must be consistent with the style and quality of work represented in juried images.

5. Artists may not sell postcards, note cards, calendars, posters, magnets, stationery, works digitally printed on canvas (e.g. giclee on canvas), or tshirts.

6. Photographers are encouraged to do their own printing. Photographs on canvas are not acceptable.

## **BOOTH INFORMATION**

- \* Accepted Artists will be allocated a space measuring 10' deep by 10' wide for their display. (A limited number of double wide and double-deep booths are available.).
  - \* Artists are responsible for appropriate insurance, the security of their belongings, and protection of work and display.
  - \* Artists are to provide their own display structure appropriate for an outdoor event. Booths must be of sound construction, conform to fire code regulations, and must be capable of withstanding inclement weather.
  - \* Artist is responsible for back, sides, and top of the booth. Booth must be visually presentable to adjoining booths and must not obstruct or endanger neighboring booths or the general public .
  - \* Artist must confine booth structure and all work, boxes, chairs, and other display materials within the allotted exhibit space.
  - \* Contracted security will be provided after 6:30pm Friday until 6:30pm Monday. Art In The Pearl will not be responsible for damage to work or display due to weather or unrelated incidents.
  - \* If an exhibitor does not have a tent, a local rental company is available for assistance.
  - \* Browse bins may occupy no more than 15% of booth space, must be aesthetically pleasing, and may not obstruct traffic flow.
- These requirements will be enforced for reasons of safety and crowd control, at the sole discretion of the Art In The Pearl.

## **FEES**

Upon receipt of an acceptance letter, the selected artist is required to reserve and pay for their booth space by May 15, 2018, if they wish to exhibit.

The following are the booth space fees

- 10' wide x 10' deep - \$ 650.
- 15' wide x 10' deep - \$1005.
- 10' wide x 20' deep - \$1080.
- 20' wide x 10' deep- \$1300.

Electricity - 600watts - \$80.

All space is subject to availability at the time of reservation.

### **REFUND POLICY**

In the event of Artist cancellation, Art In The Pearl will refund 50% of the booth fees paid in advance if Art In The Pearl receives written notice of Artist's cancellation no later than June 30, 2018. No refunds will be made for cancellations for any reason after this date. A \$35 administration fee will be charged if an artist withdraws after having submitted booth payment. In the event that Art In The Pearl withdraws its invitation to an Artist or removes an Artist from the show for violating a rule or policy, any prepaid booth fees will not be refunded.

### **ARTIST SALES**

The Artist is entitled to keep all proceeds from show-related sales. Art in The Pearl is a nonprofit organization that receives no commission on the sale of artwork. Admission is free to the public.